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A preview of our striking Definitive stamps that mark the start of this momentous year.



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London 2012 Olympic and Paralympic Games Definitives Issue date: Thursday 5 January 2012



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London 2012 Olympic and Paralympic Games Definitives

Design

Royal Mail Group Ltd

Stamp format/size Portrait 20mm x 24mm

Printer De La Rue Security Print

Print Process Gravure

Perforation 14 x 14.5

Phosphor Bars as appropriate

Gum Self-adhesive

Number per sheet

First Class: 50 per sheet, mixed design. Worldwide 20g: 2 sheets, 25 per sheet, mixed design.

Definitive Formats

The Cylinder Position Grid System offers a unique addition for the serious collector. This will feature a Cylinder Grid of six different positions for each sheet, with a marker dot in one of the boxes identifying the position of the sheet on a printing plate. For more information on the possible format variations available, please call our Customer Services team on 08457 641 641.

Celebrating a defining year for Great Britain

The London 2012 Olympic and Paralympic Games are almost upon us, so we are delighted to celebrate the start of this special Olympic and Paralympic year with this striking set of new Definitives and a range of complementary and highly collectable stamp products.

They bear the official Emblems of both the 30th Olympic Games and the 14th Paralympic Games, in values of First Class and Worldwide up to 20g; making them as desirable for visitors to these shores as to the great British public who will be using these stamps throughout this momentous year for sport. Every year since 1924, the International Olympic Committee has encouraged host countries to create their own official Emblem incorporating the iconic Olympic Rings, which can be clearly seen in the zero of the dramatic 2012 design.

The Paralympic Games Emblem features Greek symbols meaning 'I move'. These are arranged around a central point, symbolising the way in which the Paralympic Games bring together athletes from right across the world.



Mint Stamps

Price £3.12 Code DS958

Definitively perfect The ideal way to commemorate this

landmark year in our history, the Mint Stamps feature the official Emblems of both the XXX Olympiad and the XIV Paralympic Games.



Price Inland £4.22 Price Overseas £3.52 Code DF056

This stunning personalised cover has all four Definitives affixed and features the Emplems of both the Olympic and Paralympic Games. It can also be cancelled with your choice of a Tallents House postmark depicting the London skyline, or a Lands End postmark which shows the distance between Athens and London. A great way to start your London 2012 collection.

A GREAT WAY TO COMMEMORATE THE START OF THIS HISTORIC YEAR.

white mixed source fsc logo This is London 2012 The Olympic and Paralympic Games Royal Med Fint Day Cover

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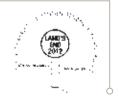




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Alternative postmark





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Stamp Book with Kev Dates

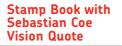
Price £2.76 Code UB339

Definitive dates

A highly collectable Stamp Book which features all of the kev dates for the London 2012 Olympic and Paralympic Games. together with six First Class Olympic and Paralympic Definitives.

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Price £2.76 Code UB338

Inspiring vision A delightful Stamp Book featuring six First Class Olympic and Paralympic Definitives, together with an inspirational quote from Lord Coe. Chair of

Stamp Cards

Price £1.80 Code DQ022

Emblematic of sport The Stamp Cards feature all four of the new Olympic and Paralympic Definitives at postcard size, making them an ideal gift, or simply a great way for you to display the official Emblems during 2012.



Presentation Pack

Price £3.65 Code DP058

The definitive story

Including all four new Definitives, the Presentation Pack takes a fascinating look at how the official Emblems of both the International Olympic Committee (IOC) and the London Organising Committee of the Olympic and Paralympic Games (LOCOG) are used. As always, when you want to get all the facts behind an essential Stamp issue, this striking Presentation Pack really delivers. Order now to avoid disappointment.







Olympic Definitive Silver Proof **Coin Cover**

Price £99.50 Code AN083

Go for silver!

The presence of the F5Olympic Coin from the Roval Mint in solid Sterling Silver, cast to Proof Quality. makes this verv special cover as beautiful as it is collectable. It also has all four new Definitives affixed and cancelled with a unique postmark. Available in a limited edition of just 500.





Olympic Definitive Coin Cover

Price £17.50 Code AN082

Brilliant performance This patriotic and

Inis patriotic and dramatic Coin Cover features all four new Definitives, cancelled with a unique postmark. It also contains the official £5 Olympic coin from the Royal Mint in brilliant, uncirculated condition. Limited edition of 15,000, making it an instant collectors item.

Coin Cover postmark



Order in a way that suits you

Complete the order form or use a separate sheet of paper, including your debit/credit card details, cheque or postal order and send to **Royal Mail, FREEPOST EH3647, EDINBURGH, Scotland EH12 9PE.** If posting from overseas, return your form to **Royal Mail, Tallents House, 21 South Gyle Crescent, EDINBURGH, Scotland EH12 9PB** (stamp required). You can also order online at www.royalmail.com/london2012definitives or by phone on 08457 641 641 (+44 131 316 7483 from overseas) quoting media code 12DBF. If you need to change your address details (as shown overleaf) or would like to send a personalised First Day Cover as a gift, please continue on a separate sheet.

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Orders of First Day Covers only do not attract a handling	g fee.						
First Day Cover — Mint Stamps							
Inland – Tallents House postmark				DF056	£4.22		£
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Overseas – Tallents House postmark				DF056	£3.52		£
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Other orders attract one of the following handling fees: UK ±1.4 order, per address. The bulky handling fee will apply to mixed or				, Europe £5.00, F	Rest of the World &	E14.00. One fee will	be charged per
Mint Stamps				DS958	£3.12		£
Stamp Cards (4 in set)				DQ022	£1.80		£
Stamp Book with Sebastian Coe Vision Quote				UB338	£2.76		£
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Presentation Pack				DP058	£3.65		£
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